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**Board President** 



Dear Girl Scouts Heart of the Hudson Community,

If there were a word to describe the 2021-2022 Girl Scout Membership Year for Girl Scouts Heart of the Hudson, Inc. it would be **TRANSITION.** Over the course of the 2022 member year, GSHH weathered challenges – including the national camp staff shortage contributing to the closure of Rock Hill Resident Camp for the 2022 season, as well as inventory challenges that marked the beginning of the 2022 Girl Scout Cookie Season, and geographic divisions throughout the council that were amplified by the pandemic. There were also unexpected changes that led us to GSHH as Board President and Interim CEO. With all of this, GSHH ended the member year in a growth position in terms of membership for the first time in a decade!

What this tells us is that there is passion for Girl Scouting in the Hudson Valley. After two years of uncertainty, it is clear that Girl Scouts is more relevant and necessary than ever. This is due to all of the passion and dedication of you, our volunteers. GSHH could not provide the high level of girl programming that we strive to offer without your help. From troop meetings, community service projects, overnight trips, to mentoring highest award projects, you are the green lifeblood of it all.

Every membership year, we aim to achieve balance and consistency for the council and all of its members. Each year brings unique ups and downs, and we can learn from both. Looking back on what we did well is an opportunity to build upon these strategies for long-term success. Evaluating where we fell short is an opportunity to learn what wasn't successful and how we can change our behavior and strategy to do better in the future. This brings GSHH closer to that balance and on a solid foundation.

There are four key area that we evaluate each year that shows us where we are as a council and what we can improve on for the future:

- **Community** who we serve, where we serve them, and who we haven't reached yet.
- Participation how we served our members and when members were most engaged
- **Impact** what our members did to benefit their communities, how our funders directly supported Girl Scouts
- **Suppor**t where GSHH received its funding, who supported GSHH

Thank you for entrusting GSHH to us. Let's keep we hope to continue moving toward a more unified council where we can work together to continue the 110 year strong mission of Girl Scouts; to building girls of courage, confidence, and character who will make the world a better place.

Yours in Girl Scouting,

Hauck

Gale Hauck, Board President

Girl Scouts Heart of the Hudson, Inc.

Helen Wronski, Interim CEO



# Membership

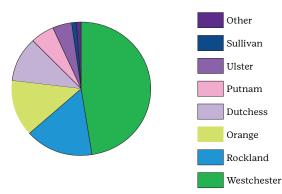
Girl Scouts Heart of the Hudson (GSHH) ended the 2021-2022 membership year (MY22) with a total of 22,442 members - a 6% increase from the 2020-2021 membership year! This increase is thanks, in large part, to the recruitment efforts of GSHH staff and volunteers as the council added 6,078 new members (girl and adult) during the MY22 year.

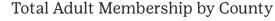
### Membership at a glance:

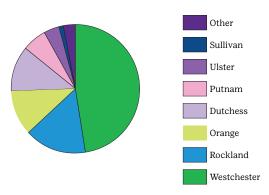
Girl 14,280 Adult 4,920

Lifetime 3,136

Total Girl Membership by County







County	Total New Memberships	Total Renewed Memberships	Total Girl Memberships
Westchester	2042	4759	6801
Rockland	700	1574	2274
Orange	575	1338	1913
Dutchess	542	1020	1562
Putnam	194	623	817
Ulster	233	379	612
Sullivan	32	113	145
Other	37	119	156
Total	4355	9925	14280

County	Total Lifetime	Total Annual Members	Total Adult
Westchester	1482	2345	3827
Rockland	403	868	1271
Dutchess	380	585	965
Orange	315	543	858
Putnam	227	278	505
Ulster	124	181	305
Sullivan	40	47	87
Other	165	73	238
Total	3136	4920	8056

### Membership

Program	New	Renewed	Total
Daisy	2634	867	3231
Brownie	1076	2622	3698
Junior	613	2549	3162
Cadette	257	2230	2487
Senior	35	853	888
Ambassador	34	852	886

1519 Troops

> 14,005 **Girl Scouts** in Troops

> > 334 IRGs\*

### Market Share

Market share is calculated by taking the percentage of current girl members registered with GSHH from the total number of eligible girls (between ages 5-17) in a given population. This tells us where there is room for growth and what we can do differently in the part to each archip way. in the next membership year.

Girl Market Share by County	
County	Percent
Dutchess	7.20%
Orange	5.20%
Putnam	11.70%
Rockland	6.80%
Sullivan	2.40%
Ulster	4.50%
Westchester	8.80%

MY22 **GSHH Girl** Market Share 7.5%



Service Projects



Camping

### Property

The 2021-2022 Membership Year saw many of GSHH's Service Units, troops, and staff return to its properties for in-person events. After a year and a half of COVID-19 protocols, GSHH's properties were ready to welcome its Girl Scouts back for troop meetings, overnights, Service Unit events, and council-run programs. By the end of the 2021-2022, all of GSHH's properties (with the exceptions of Camp Ludington in Dutchess County and Rumsey Road and Pleasant-ville in Westchester) were open for Girl Scout use.

### **Property Highlights**



70th Anniversary of Port Chester Girl Scout House

GSHH Museum and Archives reopens for troops

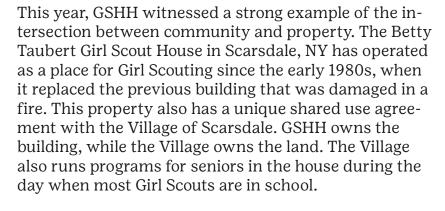




Adult Training at Rock Hill Camp

### Re-Opening of the Betty Taubert Girl Scout House in Scarsdale, NY







In Fall 2021, the Village informed GSHH that due to COVID-19 safety protocols, updates were necessary for the building's ventilation system and the building could not be reopened until these repairs were made. In spring 2022, there was little progress made and the Scarsdale/Edgemont Service Unit paid a visit to a meeting of Scarsdale's Board of Trustees to state why this building was such an important and necessary place for Girl Scouts in the community. Almost one hundred Girl Scouts from the community and surrounding areas or all program levels, attended the meeting. This public support for keeping this property a primarily Girl Scout house, drew media attention and support from surrounding communities. In summer 2022, GSHH and the Village of Scarsdale came to an agreement on the work that needed to be done.



On Wednesday, September 28, 2022, GSHH welcomed Girl Scouts, Board Members, staff, and the Scarsdale Village Mayor and trustees to the grand re-opening of the Betty Taubert Girl Scout House. The community was thrilled to have its space reopened and lost no time in scheduling troop meetings and Service Unit events.





Helen Wronski with Scarsdale Mayor, Jane Veron

### Mapping our Trail Together

In August 2022, GSHH staff and volunteers gathered at Rock Hill Camp for a day of team building and open discussions to address concerns and to make a plan to work together moving forward as one council. Board President Gale Hauck, Interim CEO, Helen Wronski, and a committee of volunteers led this inaugural event.

Attendees participated in team building exercises led by Denise Stewart, a consultant with GSUSA who specializes in working with councils during their transition periods, which encouraged GSHH staff and volunteers to get to know one another and work together to dream up their ideal visions for the council. Margaret Seiler, a great-niece of Girl Scout founder, Juliette Gordon Low and a GSHH volunteer, gave an inspired talk about her great-aunt 'Daisy' as a reminder to all of the importance of Girl Scouting.

As an added bonus, each attendee was gifted a famous blue GSHH mug!



- Liz Gagnon,
   Mahopac Service Unit Manager
- Maureen Delia Connolly, West Lakeland Service Unit Manager

**MOTT Committee Members** 

- Natasha Merritt,
   Harlem Valley Service Unit Manager
- Phoebe Fox North, Misty Mountains Service Unit Manager
- Gale Hauck,
   GSHH Board President
- Helen Wronski,
   GSHH Interim CEO









# Participation



# Summer Camp

Summer camp registration got off to a great start in 2022, with enthusiasm from GSHH staff and Girl Scout families. However, the nationwide shortage of lifeguards and camp staff, which was exacerbated by COVID-19, directly impacted GSHH – Rock Hill Camp in particular. In June 2022, GSHH had to make the very difficult decision to cancel all sessions at Rock Hill Camp for the summer and either placed campers into comparable sessions at Camp Addisone Boyce, or issued refunds to families who needed to find alternate arrangements. This is not a decision that was made lightly, and council's top priority was for the safety of the campers. GSHH is looking forward to resident camp making a return in summer 2023.

Campers at Camp Addisone Boyce had a great summer! They filled the days swimming, fishing, doing archery, arts and crafts, and preparing the end of summer talent show. Campers also got a taste of what being in the woods is all about when a family of bears visited CAB's pool to get out of the summer heat. The camp staff handled this situation beautifully and ensured the safety of all campers until the camp was clear of its visitors.





### Summer Camp Registration

Camp Addisone Boyce:239 registered Girl Scouts



# Girl Scouts Love State Parks Weekend









The fourth annual Girl Scouts Love State Parks Weekend took place on Saturday September 10th and Sunday, September 11th, 2022. For this year, GSHH help two events, one at Minnewaska State Park Preserve in Ulster County, and one at Rockefeller State Park Preserve in Westchester County. This was in an effort to provide more convenient access to the council's programming for its seven county footprint. Over the weekend, approximately 250 Girl Scouts and their families visited the parks and took part in GSHH's programming that included a look at local flora and fauna, a nature scavenger hunt, and learning about birds of prey from expert handlers. The rain on Sunday afternoon could not tear the Girl Scouts away from master falconer, James Eyring's presentation of his owls, hawks, and falcons.

Girl Scouts Love State Parks is a special event that allows Girl Scouts to explore their local state parks along with their troops and families and brings Girl Scouts from all over GSHH together. This event is also a great kickoff to the upcoming membership year as it is an incentive program for those who have already registered or renewed their memberships. Because of this, it is a wonderful introduction to Girl Scouts for Daisies and first time troop leaders who get a chance to see older Girl Scouts and meet seasoned troop leaders.



# Girl Experience Program Highlights

In the 2021-2022 Girl Scout Membership Year, the Girl Experience Team delivered 137 programs (a mix of virtual and in-person) to 1,598 Girl Scout participants. These programs included favorites such as Haunted Lab and Me & My Gal along with new offerings including virtual cooking series and the six week Becoming Me program series. The mix of virtual and in-person programs allowed Girl Scouts and their families to participate in Girl Scout programming at their comfort and safety level, and the scheduling that works best for their families.

GSHH's Girl Experience team continued to provide programming opportunities for older Girl Scouts (Cadette, Senior, Ambassador) such as Safesitter Babysitter courses, the Sow What? Journey, Outdoor Badge Jamboree, and the Teen Leadership Conference, along with the highest award webinars.

137 Programs

> 1,598 Participants



Bridging Program, Montgomery



Fishing Derby, CAB



Badegeapalooza, Rock Hill



2022 Girl Advisory Team



Becoming Me Virtual Program Series



Outdoor Badge Jamboree, Rock Hill

# GSHH Specialty Troops/Teams

In addition to traditional troops, GSHH has a number of volunteer led specialty troops and teams that allow Girl Scouts to focus on their interests and build their skills in robotics, canoeing, singing, and leadership.



### Kamikaze Kanoers and Catskill Mountain Canoers

GSHH has two canoe racing teams, the Kamikaze Kanoers, who practice at Camp Addisone Boyce, and the Catskill Mountain Canoers, based in Ulster County – both teams compete in the Governor Clinton Canoe Regatta in Bainbridge, NY over Memorial Day Weekend. Each team is open to girls ages 11-18 who compete in age appropriate races. Each team practices three times a week in the lead up to race day so team members do not need to have prior experience, just a desire and willingness to learn.



### Girl Advisory Team

GSHH's Girl Advisory Team is comprised of Cadettes, Seniors, and Ambassador Girl Scouts from throughout GSHH who work in conjunction with staff, volunteers, and fellow Girl Scouts to provide a girl perspective for Girl Scouts of today and tomorrow. Each year, the Girl Advisory Team helps to organize the Teen Leadership Conference.

#### **Techno Teams:**

GSHH's robotics teams that complete in FIRST LEGO League and supports Girl Scouts of all ages and program levels; The Techno Chicklettes (ages 6-9) who participate in the Junior FIRST LEGO League, The Techno Girls (ages 9-14) who participate in the FIRST LEGO League Program, and the Techno Chix (ages 14-18) who participate in the FIRST Tech Challenge. Each group is challenged with exploring real-word themes and presenting their solutions through creating age-appropriate LEGO robotic models.





### **Dotted Half-Notes**

The Dotted Half Notes are GSHH's choir made up of Girl Scouts of all ages from all over GSHH. This group began as a Gold award project many years ago, and has become a staple of events throughout GSHH's footprint and beyond. You can find the Dotted Half Notes at GSHH events, holiday celebrations, sporting events, and more!



# **Adult Training**

For the 2021-2022 membership year, the Volunteer Engagement Team offered 305 adult and volunteer training courses to a total of 3,040 registered participants. These sessions were facilitated by the Volunteer Engagement team, along with 14 council trainers, who are GSHH volunteers who have gone through the process of becoming subject matter experts to lead trainings on their own.

The MY22 year also saw the return of in-person Cook Out and Camp Out trainings, as well as in-person First-Aid/CPR trainings, which prepared leaders for taking their troops on overnight trips.

305 Trainings

> 3,040 Registered Participants

### Some training and Volunteer Engagement highlight from the 2021-2022 membership year:

**Adult Outdoor Skills Weekend** – held April 2-3, 2022 at Rock Hill Camp. This weekend included everything a volunteer needs to have a successful Girl Scout year include Cook Out/Camp Out, Sleep In, Outdoor First Aid, Outdoor Badges, and much more!

**AwesomeU** – Held on April 1, 2022 as a kick off to Volunteer Appreciation Month in a collaboration with the New York State Training Cohort of Girl Scout councils and featured speakers from Volunteer New York.













The Gold Award is the highest award in Girl Scouting. The Gold Award as a key that can open doors to scholarships, preferred admission tracks for college, and amazing career opportunities. By completing a Gold Award project, Senior and Ambassador Girl Scouts take everything they have learned throughout their time as Girl Scouts and use it toward creating a sustainable and lasting change in their communities or to an issue that is important to them.

During the 2021-2022 membership year, GSHH saw 73 Girl Scouts earn their Gold Award, representing six of the seven counties in GSHH's geographical footprint. These Girl Scouts have completed a remarkable accomplishment and have shown that they have the drive and passion to achieve great things in the future.

73 Gold Award Girl Scouts

### **GSUSA Gold Award Scholarship**

Each year, GSUSA awards one Gold Award Girl Scout from each council with a scholarship of at least \$2,000 thanks to partnerships with Insight Global, the Coca-Cola Foundation, and the Kappa Delta Foundation. Girl Scouts Heart of the Hudson's 2022 recipient of the Gold Award scholarship is Jenna Scanlan for her project, "Trail of Honor." Jenna's project addressed the issue of the lack of educational resources at Lasdon Park to inform the public about the wars that our veterans have fought in. It also addressed the issue of maintaining the statues and greenery at the Trail of Honor.

### **By County:**

Dutchess: 5 Orange: 4

Putnam: 1 Rockland: 16

Ulster: 1 Westchester: 46





#### Nicole Aherne

Stony Point Service Unit Early Intervention Parent Resource Information Card

### Julianna Aiello

Somers Service Unit *Take the Trail* 

### • Lauren Aprahamian

Germonds Service Unit Project GROW

Growing Resources, Optimizing our World

### Aisha Bhakta

Lakeland East Service Unit *I Am...* 

### Molly Bochner

Scarsdale/Edgemont Service Unit *Take a Chance and Dance* 

### Elizabeth Bodkin

West Nyack Service Unit Women's Health

### Daisy Bolger

Ossining Service Unit *RBG Empowers* 

### Kaitlin Byrnes

Lakeland East Service Unit Fire Safety for Teenagers and Seniors

### Abigail Caridi

North Salem Service Unit *Teens Together* 

### Katrina Christopher

Tappan Zee Service Unit *Tackle the Transition* 

### Jacqueline Davis

Ossining Service Unit *Awesome ends with me* 

### Jenna DeMasi

North Salem Service Unit Pet Food Pantry

### Olivia Dower

New Rochelle Service Unit What do you want to say? Finding your voice through theater and performance.

### **Kaylin Ernano**

Wappingers Falls Service Unit Crafting for a Cause

### Molly Gaklik

Wappingers Falls Service Unit *Title 1 School Assistance* 

### Sophia Galgano

Washingtonville Service Unit Washingtonville Park Beautification

### Cathleen Gallagher

Lakeland East Service Unit Bat Box Project

### Julia Genin

Scarsdale/Edgemont Service Unit The Rankin Project

### Emma Greiner

Apple Valley Service Unit

Hydrating the Milton Landing Dog Park

### Abigail Gurden

Scarsdale/Edgemont Service Unit Journal MY Journey

### Genna Handel

Town of Eastchester Service Unit *Go for Gold Math Program* 

### Julia Handel

Town of Eastchester Service Unit *Beat the Odds - STEM* 

### Caroline Ircha

Bronxville Service Unit Building Healthy Communities through Diet and Wellness

### • Lindsay Kaufman

Scarsdale/Edgemont Service Unit *Science and Sustainability* 

### Riley Keating

Town of Eastchester Service Unit *ECAP Language Lab* 

### Catherine Kelly

Arlington Service Unit Change Begins with You & Me

### Elizabeth Kelly

Arlington Service Unit
What's your pronoun? Tips for Addressing
& Engaging with the LGBTQ+ Community

### Gaia Kelly

West Nyack Service Unit Geocaching West Nyack's History

### Lilith Kelly

West Nyack Service Unit Restoration Remembrance

### Angelica Kocik

Congers Service Unit Improving Birds Habitats

### Kaylee Kolesar

Minisceongo/Central Haverstraw Service Unit Walk for Noe

### • Gianna Leidich

North Salem Service Unit Rock & Garden Memorial

### Rachel Levine

Scarsdale/Edgemont Service Unit *Adopt Don't Shop* 

### Victoria Lorenzo

Greater Fishkill Service Unit *The Ukulele Project* 

### Kira Malaspina

Lakeland East Service Unit *Positive Police Itneractions* 

### Marisa Mana

Yorktown Heights Service Unit *Give Helping Paw* 

### Aimee Rose Maoriello

Somers Service Unit Signage for Muscoot Farm!

### Medha Mathur

West Nyack Service Unit Delta Stigma

### Molly McGarity

Pearl River Service Unit Nurturing Nature Knowledge

### • Emily Medina-Finsen

Monroe-Woodbury Service Unit *Hope for All* 

### Angela Meister

Putnam Valley Service Unit *Activity Books* 

### Julia Mendlovsky

Ossining Service Unit
Mask Making for Essential Workers

### Julia Meyerson

Pelham Service Unit *Robotics for Good* 

### Cassandra Moss

Yorktown Heights Service Unit *Fit & Fabulous* 

### Courtney Murphy

Stony Point Service Unit *The Peaceful Pathway - Sisters of Life* 

### Saatiya Naik

Scarsdale/Edgemont Service Unit *Matt-a-Door: Quiet the Storm* 

### Grace Nowicki

West Point Service Unit *Community Gardening* 

### Emma Opel

Croton Service Unit Danish Home Garden

### • Laura Paternoster

Scarsdale/Edgemont Service Unit *The Ready Readers* 

### • Esha Paynda

West Nyack Service Unit Stay Connected Through Literature

### • Daniella Picerni

Katonah/Lewisboro Service Unit *Sustaining Smiles* 

### Ava Portmore

Pleasantville Service Unit Spreading Awareness about Celiac Disease

### Danielle Potack

Congers Service Unit *Breathe Deep: Outdoor Coping for Students* 

### Kathleen Praino

Greenburgh/Elmsford Service Unit *COVID-19 Relief: Promoting Children's Literacy* 

### • Julia Prestigiacomo

West Lakeland Service Unit *Break into Science!* 

### • Emma Prunty

West Nyack Service Unit Navigating Through Children of Promise Stable Trails

### Jillian Raguso

Mount Pleasant Service Unit Kidney Health Awareness

### Erika Rajovic

Katonah/Lewisboro Service Unit *Love2Math* 

### Ashley Rosen

Pleasantville Service Unit

Art as a Vehicle to Overcome Bullying

### Olivia Rosner

Scarsdale/Edgemont Service Unit *Advocation Nation* 

### Meagan Ryan

Ossining Service Unit Reduce. Reuse. Review

### Sarah Sandor

Mount Pleasant Service Unit The Nursing Home Care Package Project

### Julia Sateriale

Yorktown Heights Service Unit *Mind and Body Kindness* 

### Jenna Scanlan

Yorktown Heights Service Unit *Trail of Honor* 

### · Jessica Silverman

West Nyack Service Unit Going the Distance to End Animal Cruelty: One Mile at a Time

### Kaylie Singhal

North Salem Service Unit Kits and Cartwheel for KEEP

### Daphne Sullivan

Port Chester/Rye Brook Service Unit *Benches for Buddies* 

### Leah Vinodh

Scarsdale/Edgemont Service Unit *Packs of Hope* 

### Alexa Warren

Pearl River Service Unit Donating Laptops to those in Need

### Alexa Warycha

Somers Service Unit Raising Awareness of Celiac & Gluten Intolerance

#### Ariel Yarmus

Cornwall Service Unit Cornwall for All

### Nicole Zlotnikov

Scarsdale/Edgemont Service Unit Farm to Food Pantry Program





The Girl Scout Silver Award is the second-highest award in Girl Scouting. It represents a girl's accomplishment within Girl Scouting and her community as she works to improve not only her life but the lives of all around her. Girl Scout Cadettes in grades 6-8 can pursue earning their Silver Award on their own or in a small group with Girl Scouts who are similarly passionate about solving an identified issue in their community.

To earn a Silver Award, Girl Scouts are asked to contribute 50 or more hours in a Take Action project that uses the skills they've gained over the years, incorporates lessons gained from the journey they completed, and takes the Girl Scout Promise and Law to heart.

Girl Scouts Heart of the Hudson was happy to welcome the 2022 class of Silver Award Girl Scouts to Camp Addisone Boyce in June 2022 to acknowledge and celebrate their accomplishments as a group along with their families.

145 Silver Award Girl Scouts

85 Projects

### **By County:**

Dutchess: 32

Orange: 21

Putnam: 8

Rockland: 11

Ulster: 8

Westchester: 61







### Animal Shelters: Let's Show Some Support

Nyla Anderson

Troop 48

Cornwall Service Unit

#### Art 4 All

Natalie Barillaro

Troop 1239

Croton Service Unit

### Backpack Adventure

Kailey Alexander

**Troop 1480** 

Yorktown Heights Service Unit

### Bat Baddiest

Fiona Ansbro, Samantha Ares,

Keira Garrison

Troop 40204

Pearl River Service Unit

### Blue Bird Nesting Box Art Installation at Clearview School

Maggie Trotta

**Troop 1079** 

Chappaqua Service Unit

### Building a Picnic

Kelsie Kohler

Troop 60067

Sojourner Truth Service Unit

### • C Teen in the Community & Club Z in the Community

Anya Ionis

Troop 2852

North Salem Service Unit

### • Camp Wendy: A History

Molly Darcy

Troop 60093

Rivers Edge Service Unit

#### Cat Room

Kayla Barbieri, Elionna Bell, Lyla

Denman, Scarlet Labonte, Madison Shaw

Troop 60002

Warwarsing Service Unit

### Composting in the Neighborhood

Angelina Conticello

Troop 1250

Kings Ferry Service Unit

### Contactless Playground

Isabella Despirito, Katherine Dorsch,

Ouinn Manning

Troop 80

Minisink Service Unit

### Courageous Conversations

Tara O'Reilly, Samina Quli

Troop 2626

Larchmont/Mamaroneck Service Unit

### Crate Comforter Creation, Donation Instruction

Caitlin Linehan, Isabella Zuccaarelli

**Troop 2546** 

Yonkers Service Unit

### • Creating Confidence

Katie Wildey

Troop 2169

Pleasantville Service Unit

### Doggie Dos and Don'ts

Hannah Gallagher

Troop 1239

Croton Service Unit

### Eco Action: Bee-friending our Backyard

Abigail Quinlan, Ava Andrews

**Troop 1239** 

Croton Service Unit

### • Every Child Deserves a Special Birthday

Isabel DeMasi

Troop 2852

North Salem Service Unit

### Friendship Bracelet Making Day

Mara Hektor, Kaitlyn Thomas

Troop 2025

Larchmont/Mamaroneck Service Unit

### Full of Grace Garden

Sofia Estrella, Kylie Mahoney,

Olivia Retcho, Sarah Schiller

Troop 607

Monroe-Woodbury Service Unit

### Gay-Straight Alliance at AMD

Rowan Krupp, Isabelle Quito Troop 2065 Ossining Service Unit

#### Girl Thumbs are Us

Giada Dello Russo, Emily Norton, Marina Piccininni, Sabrina Wold Troop 40518 West Nyack Service Unit

### Giving Outfits to Fellow Teens in Need

Norah Lynn, Madelyn Molina Troop 1688 Dobbs Ferry Service Unit

### Grow with your Garden

Carlista Cambria, Abigail Ferraro Troop 387 *Chester Service Unit* 

#### Headstone Remembrance

Madeleine Duteau Troop 2426 West Lakeland Service Unit

### • Hearts for the Hebrew Home

Sophie Greenspan, Annika Lee Troop 2025 Larchmont/Mamaroneck Service Unit

### Honoring Departed Veterans

Kithara Buccarelli, Alexis Kelly, Sadie Manzares, Hailey Romano, Erin Seo Troop 2448 West Lakeland Service Unit

### How to be a Healthy Middleschooler

Elizabeth Ma Troop 40503 Tappan Service Unit

### Infusing Comfort and Care to Aid the Healing • Process

Autumn Calvello, Siobhan McDonagh Troop 40206 Nanuet Service Unit

### Inspiring Kids to Make Healthy Snack Choices

Lauren Tamburelli Troop 1386 Yorktown Heights Service Unit

#### Just Add Nutrition

Caitlin Lee, Haley Berger Troops 1313 & 2283 Briarcliff/Pocantico Hills Service Unit

#### Katie's Korner

Katie Quartuccio Troop 1239 *Croton Service Unit* 

### Keep Calm and Shake On

Jessica Olenchak, Giulia Rutigliano Troop 1188 Valhalla Service Unit

#### Kindness Rocks

Zoe Arnett, Ashlyn Brennan, Arianna Weinberg Troop 265 *Monroe-Woodbury Service Unit* 

#### Kirk Lake Rescue

Danica Parent Troop 1410 *Mahopac Service Unit* 

### • Little Free Library

Stella Rekow Troop 1386 *Yorktown Heights Service Unit* 

### • Little Library in Chamber Park

Lily McManus Troop 2660 Mahopac Service Unit

### Mason Bee Housing

Josephine Foley-Hedlund, Zohra Kapoor Troop 1405 *Hudson Highlands Service Unit* 

#### Miller Hill Beautification

Kaylee Castillo Troop 8003 White Plains Service Unit

### Mountain Lakes Parks Improvements

Mia Cerny Troop 2852 North Salem Service Unit

### Online Math Tutoring for Elementary School Students

Erin O'Donnell Troop 60142 *Misty Mountains Service Unit* 

**Packs for Puppies** 

Lauren Robledo, Giuliana Rodriguez

Troop 2448

West Lakeland Service Unit

**Pandemic Pets** 

Sophia Caiazza, Keira DiNatale, Nicolette

Rinaldi

Troop 1188

Valhalla Service Unit

**Peer Power** 

Abigail Joan Dunn, Holly Purta

Troop 106

Warwick Service Unit

**Phillipstown Poetry Sculptors** 

Rain Lee

Troop 1405

Hudson Highlands Service Unit

**Project Plants** 

Hailey McNamara

Troop 251

Middletown Service Unit

Putting the Holy Spirit back in Holy Spirit

**Religious Education** Kathryn Molnar

Troop 1807

Putnam Valley Service Unit

**Raising Awareness of Child Heart Defects** and the Effects on the Family

Kayla Warycha

Troop 2082

Somers Service Unit

Reading Corner (Literacy Corner)

Alessandra Spino

**Troop 2065** 

Ossining Service Unit

**Reconnecting in Nature** 

Lilianne Williams-Ameen

Troop 1688

Dobbs Ferry Service Unit

**Restoring & Preserving Local Habitats** 

Alexa Stupplebeen

Troop 1413

Somers Service Unit

Seniors: Protect and Detect the Modern Scam •

Meera Chrzanowski

**Troop 2283** 

Briarcliff/Pocantico Hills Service Unit

Soccer for All

Brianna Conway

Troop 2852

North Salem Service Unit

Sustainability in Girl Scout Cookie

**Packaging** 

Helen Hutchinson, Sophie Koch

Troop 1405

Hudson Highlands Service Unit

The Buddy Bench

Giuliana Leone

Troop 40144

Stony Point Service Unit

The Work of a Guide Dog

Aria Matano

Troop 2169

Pleasantville Service Unit

Troop 1730 POW/MIA Flag Project

Natalie Naughton, Alana Kindelan

Troop 1730

Yonkers Service Unit

**United by Adversity** 

Dana Balin, Jadyn Serebin

Troop 2169

Pleasantville Service Unit

**Uplifting Spirits with Earrings** 

Brielle Phillips-Harris

Juliette Girl Scout

Scarsdale/Edgemont Service Unit

Veteran Headstone/Ground Market

Clean-Up

Bailey Rodriguez

Troop 2426

West Lakeland Service Unit

Walden Humane Society Glow Up

Cadee Eckert, Ariana Estela, Adeline

McIver, Gisella Terralavoro, Emma Weiss

Troop 724

Montgomery/Marion Wilde Service Unit

What, How, & Why Compost?

Lauren Isbell, Sophie Tanios

Troop 2283

Briarcliff/Pocantico Hills Service Unit

Yorktown Butterfly Garden

Emily Fields, Monica Lapman, Abigail

LaRosa, Meghan O'Grady

Troop 1326

Lakeland East Service Unit

### **Funded Initiatives**

2 Grants

and community programming. During the 2021-2022 membership year, GSHH provided 252 girls with Girl Scout memberships and an introduction to the Girl Scout Movement through grants from TD Bank and Dyson.

The TD Bank grant provided funding for a program series at Lime

Through partnerships and corporate sponsors, Girl Scouts Heart of the Hudson is able to meet girls where they are and offer in-school

The TD Bank grant provided funding for a program series at Lime Kiln Elementary in Rockland County that focused on 4th-6th grade girls. The Dyson grant provided the funding for a summer series of programing in Ulster County, providing Girl Scout programs to girls in Kingston and Saugerties.

These initiatives and grants help expand access to Girl Scouting to girls and families who do not have generational experience with the movement or who face geographical or economic barriers.

3 Programs

252 Girl Scout memberships

> Over 400 girls served





Dyson Foundation Summer Series Kingston, and Saugerties: Summer 2022

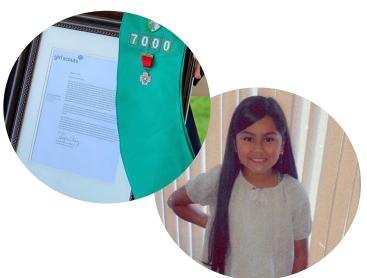




TD Charitable Foundation program at Lime Kiln Elementary - June 2022

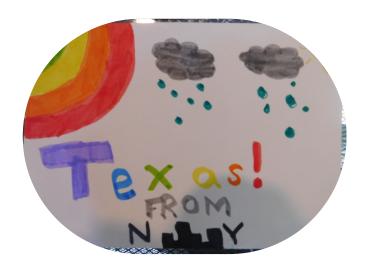
### Memorial Art Tribute

Following the tragic loss of Girl Scout Sister, Amerie Jo Garza during the shooting at Robb Elementary School in Uvalde, TX, GSHH volunteers created a memorial art tribute to commemorate her life and dreams of becoming an artist. Launched during Girl Scouts Love State Parks Weekend, Girl Scouts were invited to draw a picture or create a piece of art of well wishes or about what being a Girl Scout means to them. GSHH will collect the art in memory books to be sent to Amerie's family.













### 2022 Girl Scout Cookie Season

The 2022 Girl Scout Cookie Season was very successful. With more opportunities for Girl Scouts to sell in-person through order cards, digital cookie, and booth sales, as well as the option for direct ship sales becoming more popular, Girl Scouts and their troops were able to set and exceed their goals, earning funds for memberships, summer camp, troop events, and overseas trips. The strength of the 2022 cookie season shows the community's engagement with Girl Scouting and the leadership of the council's volunteers and support of the Girl Scout families.

# 2022 Cookie Season at a Glance:

Girl Scouts Participating:
10,683
Per Girl Average (PGA):
141
Total Packages Sold:
1,512,016

### Top 5 Cookie Sellers

- 1) Siena C. 3,062 packages Brownie, Mahopac SU
- 2) Layla W. 2,204 packages Daisy, Yonkers SU
- 3) Courtney M. 2,095 packages Junior, Apple Valley SU
- 4) Emme Q. 2,035 packages Cadette, Somers SU
- 5) Natalia C. 2,007 packages Junior, Hudson Highland SU



# 2022 Operation Cookie Drop

Operation Cookie Drop

Packages Donated: 112,793 Started in 2002, Operation Cookie Drop is our council-wide effort to send donated cookies to our troop overseas, in hospitals and in veteran's homes.

This year, 112,793 packages were donated and delivered to soldiers and veterans around the world and around our council!



Operation Cookie Drop Head Volunteer, Alison Bergman (left) with Girl Scouts at a veterans event September 2022.







### 2021-2022 Donors

As a non-profit organization, Girl Scouts Heart of the Hudson depends on donations from corporations and individuals to continue delivering exceptional girl programing and supporting its adult volunteers and members throughout its seven-county footprint. GSHH is grateful to all who have donated their time and money to support the council and all of its members. Every gift, no matter the size, has a direct impact on current and future Girl Scouts.

### Corporate Days of Caring

In addition to monetary donations, GSHH also accepts and appreciates companies donating their time via Days of Caring. This past year, groups from JP Morgan Chase and Aluf Plastic in Rockland County helped prepare Rock Hill Camp and Camp Addisone Boyce for use in Spring 2022.

JP Morgan Chase Branch staff helping to get Rock Hill Camp ready for use in Spring 2022.





Aluf Plastics staff prepping Camp Addisone Boyce for summer camp and troop events in Spring 2022.

### 2021-2022 Donors

### **\$50,000** +

The Dyson Foundation

### \$25,000 -\$49,999

- · Erik & Eva Andersen
- Susan Ouchterloney Trust

### \$10,000 - \$24,999

- Atlantic Tomorrow's Office
- TD Charitable Foundation
- The Thomas & Agnes Carvel Foundation

### \$5,000 - \$9,999

- · Adrienne B. Kencik
- The Patrina Foundation

### \$2,500 -\$4,999

- Fay Casatuta
- Community Foundation of the Hudson Valley
- Gale Hauck
- New Rochelle Campership Fund
- Theodore & Karin Mayer Family Foundation
- Carol Vergara
- Verizon Foundation
- Walden Savings Bank
- Eric Young

### \$1,000-\$2,499

- Patricia & James Allen
- Martha Andrew
- Noa Arias
- Kimberly Barnett
- · Jolene Borell-Grassi
- · Cathy M. Corbin
- · Christine E. Drasba
- GAF Materials
- GSHH Service Unit 418 Tappan Zee
- GSHH Service Unit 746 Larchmont/ Mamaroneck
- Christina Ho
- IBM Employee Services Center
- Larchmont Mamaroneck Lions Foundation
- Jeanne Lin
- Sandra Morrissey
- PCSB Community Foundation
- Susan Pulcare
- Randi Rios-Castro
- Gail A. Rosselot
- Judith Silverman
- Sedona Taphouse
- Susan Thrope
- · Anna May Wiede
- · Jean Zappia









### 2021-2022 Donors

### \$500-\$999

- Jewelle C. Allen
- Aluf Plastics Division
- Amazon Smile
- · Avon Foundation for Women
- BNY Mellon
- · Colgate-Palmolive
- Robert Czufin
- Paula Davis
- Maria Dellarocco
- Laura Desmarais
- Deborah Dulaney
- Susan Eldridge
- Luisa Fuentes
- Girl Scouts of the USA
- Debra Hanley
- News Corp Gift Program
- Orange and Rockland Utilities
- · Irena R. Paprocki
- PepsiCo
- · Adriana Phillips
- Joseph J. Praino
- Barbara Tirpak





### \$250-\$499

- · Annaly Capital Management Inc.
- · Kathleen Begley-Pritzker
- Benevity Community Impact Fund
- Scott Bonder
- · Sarah Chang
- · CyberGrants Inc.
- · Kimberly D'Addona
- Carol Deacon
- Facebook Fundraiser
- · Pamela Grays
- Andrea Hektor
- IBM Retiree Campaign
- Christine Li
- David MacGreevey
- Josephine Moffett
- B. Kathleen Munguia
- GSHH Service Unit 107 New Oaks
- Barbara Nitzberg
- · Patricia G. Page
- Annie Paprocki
- · Liz Poling-Hiraldo
- · Michele Pollock-Rich
- Robison Oil
- Louise Sclafani
- Stop & Shop
- Synchrony
- The Rewilding School
- · Alexis Ventre
- Caroline Young

# Juliette Gordon Low Society

Small steps lead to big things, as evidenced from the small group of girls Juliette Gordon Low gathered in March 1912 that began the Girl Scout movement we know today. In her honor, Girl Scouts USA in conjunction with local councils has launched the Juliette Gordon Low Society (JGL Society) of planned giving donors. These donors have stated their commitment to Girl Scouting and their wish to see the movement grow and thrive for generations to come.



### **JGL Society Members**

- Patricia R. Allen
- Erik & Eva Andersen
- Dianne Belk & Lawrence Calder
- Deb Bogdanski
- Fay & Richard Casatuta
- Eva Castleton
- Catherine M. Corbin
- · Victoria Reilly Lehning, Esq.
- Sandra C. Morrissey
- · Patricia G. Page
- Deborah Ottaviano Paul
- Hada L. Reed
- Marie Reger
- Susan Thrope
- · Carol & Richard Vergara
- Helen Wronski
- Anonymous (6)

"I believe in our organization — what
it does for our girls
— and I believe it has
to be financially supported to keep going."
- Pat Allen, JGL Society Member

### 2021-2022 GSHH Finances\*

### **Assets**

Cash and Cash Equivalents	\$3,160,198
Investments	\$1,846,800
Accounts, Contracts, and Other Receivables	\$802,002
Prepaid Expenses, Inventory & Other Current Assets	\$525,634
Land, Building, and Equipment (Net of Depreciation)	\$5,992,538
Total Assets	\$12,327,172

### **Liabilities and Net Assets**

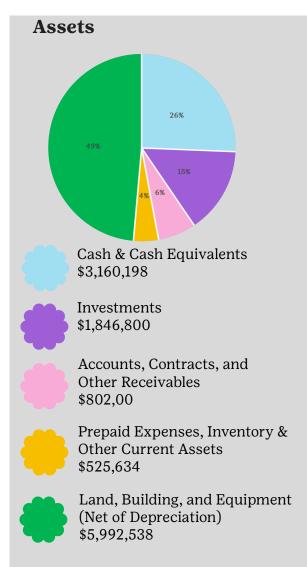
Payables and Accrued Expenses	\$804,201
Net Assets	
Without Donor Restrictions	\$10,260,951
With Donor Restrictions	
Purpose Restrictions	\$712,743
• Endowment and Interest in Perpetual Trust	\$549,277
Total Liabilities and Net Assets	\$12,327,172

### **Revenue and Support**

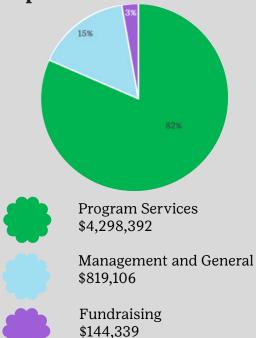
Annual Giving, Contributions, and Bequests	\$276,137
Grants and Contracts	\$23,590
Program/Product Sales (net of costs)	\$4,833,649
Program Service Fees	\$211,094
Investment Income	\$(290,108)
Rental Income	\$129,400
Sale of Merchandise (net of costs)	\$178,827
Miscellaneous	\$134,836
Forgiveness of PPP2 Loan	\$651,621
Total Support and Revenue	\$6,149,406

### **Expenses**

Program Services	\$4,298,392
Management and General	\$819,106
Fundraising	\$144,339
Total Expenses	\$5,261,837
Change in Net Assets	\$887,569







\*Preliminary financial statement from Citrin Cooperman

### Why Support GSHH

# Building Girls of Courage, Confidence, and Character Who Make the World a Better Place

GSHH Girl Scouts Lead	Girl Scouts prepares every girl for a lifetime of leadership-from taking a night-time hike under the stars to accepting a mission on the international Space Station; from lobbying the city council with her troop to holding a seat in Congress; from running her own cookie business today to tackling cybersecurity tomorrow.
GSHH Girl Scouts Explore	Everything a Girl Scout does centers around STEM, the outdoors, development of life skills, and entrepreneurship, and is designed to meet her where she is now and to grow along with her. Whether she's building a robotic arm, coding her first app, building a shelter in the backcountry, or packing for her first hike, a Girl Scout has an exciting array of choices to suit her interest at every age
GSHH Girl Scouts Engage	At our core, Girl Scouts aims to inspire girls to be leaders in their own lives by building the courage, confidence, and character to raise their voices and be advocates for the issues and ideas important to them. Girl Scouts use their determination to lead every day in the fight for a clean environment, racial and gender equality, safety issues, local concerns, and so much more.
GSHH Girl Scouts are Green	Through Girl Scouting, girls see the Earth as their home. Whether they're learning about endangered wildlife, developing creative recycling projects, or working toward a grade-level award, girls focus on care, conservation, and responsibility. They make sure the beauty and wonder of our planet endure for future generations to enjoy.
GSHH Girl Scouts Partner	Strengthening communities through collaborations and partnerships is a central part of GSHH's mission. By engaging with governmental and community organizations and participating in mission focused programs, Girl Scouts play an active role in strengthening the communities they serve.

#### **Board of Directors**

Gale Hauck, President Carol Vergara, First Vice President Kim Barnett, Second Vice President Jolene Borell, Treasurer Kathryn Doyle-Bunker, Secretary

#### **Directors at Large:**

Nicole Canada Catherine Corbin Christine Drasba Donna Halperin Christina Ho Michele Pollack-Rich Anna May Wiede Jean Zappia

### Girl Members at Large:

Saumya Sawant Izabella Widulski

### **Interim Chief Executive Officer**

Helen Wronski

### GSHH Locations Montgomery Regional Office and Program Center

30 Scott's Corners Drive Montgomery, NY, 12549

### **New City Retail Shop**

87 Maple Avenue New City, NY 10956

### Tuckahoe-Eastchester Regional Office and Program Center

119 Highland Avenue Eastchester, NY 10709

#### **New Rochelle Retail Shop**

971 North Avenue New Rochelle, NY 10801

### Wappinger Falls Retail Shop

1488 Route 9, Suite 3 Wappinger Falls, NY 12590

#### **Member Care**

membercare@girlscoutshh.org 1-855-232-GSHH(4744)

girlscoutshh.org facebook.com/girlscoutshh instagram: @girlscoutshh twitter: @girlscoutshh



# Thank you for your continued support!



**#GSHHSTRONG** 

girlscoutshh.org